

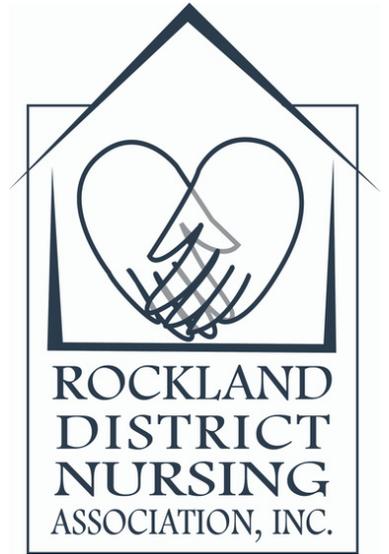
RDNA IN 2020

2019 ~ celebrating 90 years of service

Looking for an enduring opportunity to commemorate this milestone, RDNA increased nursing capacity by adding a per-diem RN, and increasing weekly nursing hours by 20%. Community support led this effort.

2020 ~ Covid-19 arrives

RDNA nurses didn't miss a beat, continuously providing essential nursing services with safety adjustments, precautions and protocols. Quickly, the newly expanded nursing capacity was met and exceeded. Services continued because of strong community support, and are the definition of "flattening the curve." Our elderly and medically vulnerable neighbors are disproportionately affected by Covid-19, and RDNA nursing services are critical for these residents.



Agency Facts



Monthly

AVG # OF IN-HOME VISITS:
PRE-COVID ~ 152
CURRENTLY ~ 185

MILES DRIVEN:
PRE-COVID ~ 540
CURRENTLY ~ 800

"I don't know what I would do,
 how I would do it, where I would
 go without RDNA."
 RDNA client

Annually, RDNA nurses serve 230 un-duplicated residents living independently in Rockland ~ Thomaston ~ Owls Head ~ Warren ~ St. George ~ South Thomaston ~ Cushing ~ Union. Average client age is 81 (80% of clients 70 or older).

Nursing staff consists of 6 RNs and 1 LPN (all part-time) with 280+ years combined nursing experience.

Nursing services include
 ~ Medication management ~ Foot care ~ Blood draws
 ~ Vital sign checks ~ Pre-draw insulin syringes ~ Wound care (limited) ~ Injections ~ O2 checks ~ Health assessments ~ Community health/home instruction. (Pre-Covid ~ 4 monthly blood pressure clinics in senior congregate housing facilities.)

RDNA collaborates with area emergency management and supports law enforcement unwanted medication collection.

Funding

RDNA does not receive Medicare/Mainecare or insurance reimbursements, and focuses on stepping in when these benefits step back or don't cover needed services. Therefore, RDNA is generally not eligible for federal and state health care funding that is allocated to providers.

While we learn to live with our new reality, it is vital that these nursing services remain available, accessible and affordable.

Income (FY 2019/20)

- 53% Community donations (including towns)
- 22% Endowment
- 15% Client Fees
- 10% Grants
- 0%** - Medicare, MaineCare, Insurance reimbursements

Expenses

\$0.85 of every dollar received is returned to the community in service.

Funds received remain in the midcoast area.

2,500+ outreach and fundraising hours are donated annually.

RDNA is a 501(c)(3) organization.

History

1929 - Now

This midcoast region has a history of quality and progressive community health care, for decades led in Rockland by Eliza Steele, RN, RDNA's founding nurse. Ms. Steele served with RDNA from 1929 until her retirement in 1968. She and her staff were familiar figures walking from visit to visit, often offered rides by passersby.

Through the decades, and the upheavals of the Great Depression and World War II, RDNA addressed emerging health needs of this coastal region. RDNA understood, and continues to understand, that our collective health depends on the well-being of the most vulnerable among us.

We thank all who help keep RDNA nurses safely visiting. We stand strong because of you ~ our families, friends, health care and EMS colleagues... and especially our clients.

Eliza Steele Memorial Garden

A community garden was established in 2020 at MacDougal Park (Rockland), celebrating RDNA's founding nurse and the agency's 90 years of service. This memorial garden honors our history, remembers the many who have kept RDNA viable, and welcomes all to enjoy this healthy, tranquil, public space. The garden is supported solely through community donations and managed by volunteers, with RDNA, a 501(c)(3) organization, as the garden fiscal agent.

